



ISACA®

Greater Washington, D.C. Chapter **50+** YEARS

Sponsorship Program Prospectus

Chapter Year 2025 - 2026



isaca-gwdc.org/about/sponsorship-program/



sponsorship@isaca-gwdc.org



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Greater Washington, D.C. Chapter **50+** YEARS

The GWDC's Sponsorship Program provides companies with an opportunity to connect with ISACA Greater Washington, D.C. (GWDC) members and showcase their latest products and services while increasing industry awareness and visibility.

GWDC members are IT leaders and professionals in private and public industries across the Washington D.C. region. The GWDC is comprised of approximately 5,000 members and our email distribution list reaches over 12,000 professionals.

The GWDC serves its members by providing virtual and in-person training, membership, and other services. Companies participate in the sponsorship program aide the GWDC in serving our members and promoting ISACA throughout D.C. region.

Why should Companies Join the Sponsorship Program



Visibility on GWDC website and communications



Presence and promotion at GWDC events



Complimentary registrations to GWDC events



Opportunities to share online content and messaging



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GWDC Membership

Of the nearly 5,000 members, over 75% are credentialed in one or more of ISACA's top credentials (as of September 2025)



2227
Members



1,798
Members



677
Members



188
Members



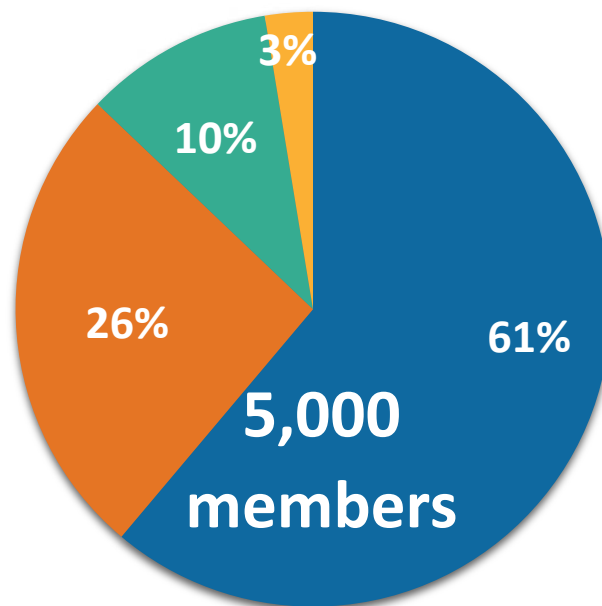
588
Members



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The ISACA GWDC Chapter has approximately 5,000 members that come from a diverse background of professions focused on the IT audit, risk, governance, and cybersecurity fields. While a majority of GWDC members are practitioners, over a third are in either a managing or decision-making position with budget authority.



■ Specialist ■ Management ■ Executive ■ Academia

Specialists

- Consultants
- IT Audit
- Cyber/IT
- Risk/Privacy

Management

- Managers
- Directors
- Branch Chiefs

Executive

- Partner
- CXO
- President
- Principal

Academia

- Professor
- Students



Annual Sponsor Benefits

The GWDC Annual Sponsorship Program covers a 12-month consecutive period starting on the date of sponsorship payment. Below are the benefits based on Sponsorship Level.

Sponsorship Benefit	Silver \$4,000/year	Gold \$5,500/year	Platinum \$7,500/year
Conferences			
Display Table and Advertising Material	✓	✓	✓
Company Logo in Presentation	✓	✓	✓
Advertising Slide in Presentation	✓	✓	✓
Opportunity to Speak during Sponsor Segment (In-person events only)		✓	✓
Virtual sponsor hosted webinar*		✓	✓
Participation in a Chapter podcast or video segment on YouTube			✓
Featured as virtual conference Sponsor			1
Complimentary Event Registrations			
In-Person Conferences	4	6	8
Virtual Conferences	5	10	15
Review Course and Workshops	4	6	8
Chapter Website			
Company Logo/Link on Home and Sponsor Pages	✓	✓	✓
Post White Paper on Website	✓	✓	✓
Company Logo/Link on Event Pages		✓	✓



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Sponsorship Benefit	Silver \$4,000/year	Gold \$5,500/year	Platinum \$7,500/year
Chapter Newsletter			
Company Logo/Link in Newsletter	✓	✓	✓
Brief Message in the Newsletter	1	2	3

*Virtual sponsor hosted events must be educational and topics are subject to chapter agreement. If CPEs are needed for complimentary event registrations, ISACA GWDC will request \$3.00 per registration for credit card processing fees.



Social Event Sponsor Benefits

The GWDC hosts several social networking events throughout the year. Below are the benefits based on Sponsorship Level. Pricing varies depending on location, type of event, and other factors. If interested, contact the Outreach Director using the [Sponsorship Contact Form](#) on the chapter website.

Sponsorship Benefit for Specific Events	Social Event Sponsor
On-site at the Social Event	
Display Table at Social	✓
Advertising Material Displayed at Social	✓
Company Logo in any Presentations	✓
Advertising Slide in any Presentations	✓
Opportunity for Sponsor to Speak	✓
Chapter Website	
Company Logo/Link on Sponsor Page	✓
Company Logo/Link on Event Page as Event Sponsor	✓
Chapter Email Communications	
Company Logo/Link in GWDC Event Communication	✓
Brief Message on GWDC social media/Newsletter Leading up to Event	✓